



Carbon Reduction Plan

Done 2024

Over 90% of all our lighting rigs consist of high-efficiency LED fixtures.

Paperless Performance - set lists, sheet music, and schedules are all accessed with high-resolution digital tablets.

The pre-production phase became a digital-first model, prioritising virtual venue walk-throughs and video-conferencing for production meetings.

Done 2025

Replaced standard PVC electrical tape with high-durability Velcro cable ties.

Transitioned to 100% reusable, high-capacity batteries for all wireless microphones, guitar packs, and pedals.

Doing Now

Switch to reusable PA Pole Clips instead of taping cables to speaker stands and PA poles with standard PVC electrical tape.

Calculate an accurate estimation of emissions, using Creative Climate Tools developed by Julie's Bicycle.

Updating the company website to increase communication and awareness around our commitment to Sustainability.

5 years

Aim to eliminate solo driving to rehearsals and events, as crew travel currently accounts for 92.98% of the total carbon footprint.

Achieve a 100% LED lighting inventory by 2028 to reduce energy use by up to 80% compared to traditional lamps.

"Smart Stage" Protocol: Implement a power-down policy by the end of 2026 to turn off high-draw, non-essential gear (like amplifiers and moving lights) during formal proceedings.

Encourage musicians to switch to digital modeling and Class D amplification.

10 years

Aim for a long-term goal where the company's main vehicle for transporting all gig equipment is an electric vehicle or a hybrid.

Implement on-site solar energy generation for our administrative headquarters to ensure all business-critical operations and digital management are conducted using 100% renewable energy.

Implement a Circular Procurement Policy where all retired electronic equipment (cables, microphones, lighting) is either professionally refurbished for the second-hand market or sent to specialist WEEE recyclers to recover precious metals.

By combining immediate operational shifts with ambitious long-term goals, Vivid Soul is committed to transforming professional live entertainment into a sustainable, low-carbon industry through innovation, transparency, and the pursuit of a "leave-no-trace" performance.